To: Flynn, Mike[Flynn.Mike@epa.gov]

From: Granicus Webinars
Sent: Wed 6/7/2017 5:11:20 PM
Subject: A Win-Win for DMVs



DMVs and Citizens Win with Digital Notifications

Almost every state DMV sends registration and license renewal notices. Most are still sending these notices through the mail – which is costly, and makes it difficult to track engagement.

Register for this free webinar on June 21 at 2PM ET / 11AM PT to learn how SMS text messages and email are helping DMVs save more than \$1M in mailing costs annually and increase on-time renewal rates.

IN THIS WEBINAR, YOU'LL LEARN HOW DMVs ARE:

Adopting digital communications to realize greater ROI for renewal notices. Reaching more hard-toreach audiences, such as low-income and rural citizens. Improving the citizen experience and reducing wait time.

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